

# Sergio de Holanda Rocha

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<b>Academic Appointments</b>	<b>Monash University</b> Lecturer (Assistant Professor) of Banking and Finance	2022 -
<b>Education</b>	<b>University of Illinois Urbana-Champaign</b> Ph.D. in Economics	2022
	<b>Universidade Federal de Pernambuco</b> M.Sc. in Economics B.Sc. in Economics	2014 2011
<b>Research Areas</b>	Corporate Finance, Firm Networks, Financial Distress, Technical Barriers to Trade	
<b>Publications</b>	<a href="#">Economic Integration and Diffusion of Regulatory Standards: Evidence from Trade Networks</a> (with P. Thakur) <b>Forthcoming, Canadian Journal of Economics</b>	
	<a href="#">Predation by Stock Price Manipulation</a> (with R. Matta and P. Vaz) <b>Journal of Corporate Finance, 2025, 92: 102770</b>	
	<a href="#">Short Selling and Product Market Competition</a> (with R. Matta and P. Vaz) <b>Journal of Banking &amp; Finance, 2025, 171: 107335</b>	
<b>Working Papers</b>	<a href="#">The Downstream Channel of Financial Constraints and the Amplification of Aggregate Downturns</a> (with G. Cortes) <b>Runner-up, Best Paper in Banking/Corporate Finance, FMCG 2023</b> <b>Semi-Finalist, Best Paper in Corporate Finance, FMA 2021</b>	
	Dissecting the Product Market Consequences of Bankruptcy: Evidence from 300 Million Retail Transactions (with M. Campello and G. Cortes)	
	<a href="#">Private Debt Financing and Product Market Expansion</a> (with D. Sinno)	
	Environmental Responses to Foreign Standards: Technical Barriers to Trade and the Geography of US Emissions (with P. Thakur)	

## Teaching Experience

(Students' evaluations in parentheses)

### Monash University

*Chief Examiner—International Banking (Graduate, Master of Banking and Finance)*  
In-person: S2 2025 (90/100); S1 2025 (95/100); S2 2024 (92/100); S1 2024 (82/100)  
Online: S2 2023 (97/100); Online: S1 2023 (78/100)

*Chief Examiner—Research Skills (Honours and Master of Commerce)*  
In-person: S1 2025 (95/100); S1 2024 (100/100); S1 2023 (100/100)

### University of Illinois Urbana-Champaign

*Assistant Instructor—Microeconomics (Graduate, M.Sc. Program in Policy Economics)*  
Online: Spring 2021 (4.9/5.0\*\*); Fall 2020 (4.2/5.0)  
In-Person: Fall 2019 (5.0/5.0\*\*); Fall 2018 (5.0/5.0\*\*); Fall 2017 (4.8/5.0\*\*)

*Teaching Assistant—Microeconomic Principles (Undergraduate)*  
In-Person: Spring 2017 (4.4/5.0\*)

*Teaching Assistant—Microeconomic Theory (Graduate, Ph.D. Program, Gies College of Business)*  
In-Person: Fall 2016 (4.9/5.0\*\*)

\* Awarded in the "List of Teachers Ranked as Excellent by their Students"  
\*\* Outstanding Rating (Top 10% university-wide Teaching Assistants)

*Instructor—Math Camp Review Course (Graduate, M.Sc. Program in Policy Economics)*  
Online: Fall 2020 (Not Evaluated)  
In-Person: Fall 2021; Fall 2019; Fall 2018; Fall 2017 (Not Evaluated)

### Universidade Federal de Pernambuco

*Teaching Assistant—Statistics, (Graduate, M.Sc. and Ph.D. Programs in Economics)*  
In-Person: S1 2015, S1 2014 (Not Evaluated)

*Teaching Assistant—Microeconomics, (Graduate, M.Sc. and Ph.D. Programs in Economics)*  
In-Person: S1 2013 (Not Evaluated)

## Honours, Awards, and Grants

Lemann Fellowship, Lemann Center for Brazilian Studies	AY 2021–2022
Paul W. Boltz Fellowship, University of Illinois	Summer 2020
Department Travel Grant, University of Illinois	Fall 2019
Robert E. Demarest Memorial Teaching Award, University of Illinois	Summer 2019
Economics Department Graduate Fellowship, University of Illinois	AY 2015–2016
CNPq Graduate Fellowship, Brazilian Federal Government	2012–2014
CNPq Research Scholarship, Brazilian Federal Government	2009–2010

## Professional Experience

Consultant Intern at <i>Consultoria Econômica e Planejamento</i> (CEPLAN)	2010–2012
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## Presentations

§: Scheduled

2026: AMES 2026<sup>§</sup>, Australasian Trade Workshop<sup>§</sup>.  
2025: FMA Asia/Pacific, FIRN, University of Technology Sydney, FIRS, Finance Down Under.  
2024: Universidade Federal de Pernambuco, Lubrafin, Monash University, FIRN, Australasian Finance and Banking Conference, Australasian Meeting of the Econometric Society.  
2023: Australasian Trade Workshop, Western Economic Association International Conference, IFMB, FMCG, Monash University, Sydney Banking and Financial Stability Conference.

**2022:** FMA Asia/Pacific, Vietnam Symposium in Banking and Finance, Eastern Finance Association, AFA (poster session), University of Illinois (Graduate Seminar).  
**2021:** Australasian Finance and Banking Conference, FMA Annual Meeting, Latin American Meeting of the Econometric Society, Vietnam Symposium in Banking and Finance, Midwest Economic Association Annual Meeting, University of Illinois (Graduate Seminar), Monash University.  
**2020 and earlier:** North American Regional Science Association, University of Illinois (Graduate Seminar), Latin American Meeting of the Econometric Society, University of Illinois (Banking & Financial Intermediation Seminar), Association for Public Economic Theory, International Workshop on Game Theory & Economic Applications of the Game Theory Society, Brazilian Association of Graduate Programs in Economics (Regional Meeting).

<b>Refereeing</b>	<i>Journal of Corporate Finance, Canadian Journal of Economics, Brazilian Review of Finance, Quarterly Review of Economics and Finance</i>	
<b>Scientific Committee</b>	3 <sup>rd</sup> Monash Winter Finance, 1 <sup>st</sup> Monash Winter Finance, 46 <sup>th</sup> Brazilian Meeting of the Econometric Society, 45 <sup>th</sup> Brazilian Meeting of the Econometric Society	
<b>Computer Skills</b>	R, Stata, L <sup>A</sup> T <sub>E</sub> X, Microsoft Office	
<b>Languages</b>	English (Fluent), Portuguese (Native), Spanish (Basic)	
<b>References</b>	<p><b>Heitor Almeida</b>  Golder Professor of Finance  Gies College of Business  University of Illinois Urbana-Champaign  (217) 333-2704  <a href="mailto:halmeida@illinois.edu">halmeida@illinois.edu</a></p> <p><b>Charles M. Kahn</b>  Bailey Professor of Finance (Emeritus)  Gies College of Business  University of Illinois Urbana-Champaign  (217) 333-2813  <a href="mailto:cmkahn@illinois.edu">cmkahn@illinois.edu</a></p>	<p><b>Dan Bernhardt</b>  I.B.E. Professor of Economics and Finance  Departments of Economics and Finance  University of Illinois Urbana-Champaign  (217) 244-5708  <a href="mailto:danber@illinois.edu">danber@illinois.edu</a></p> <p><b>Stefan Krasa</b>  Professor of Economics  Department of Economics  University of Illinois Urbana-Champaign  (217) 333-7698  <a href="mailto:skrasa@illinois.edu">skrasa@illinois.edu</a></p>